



Attendee Area

UI PROJECT





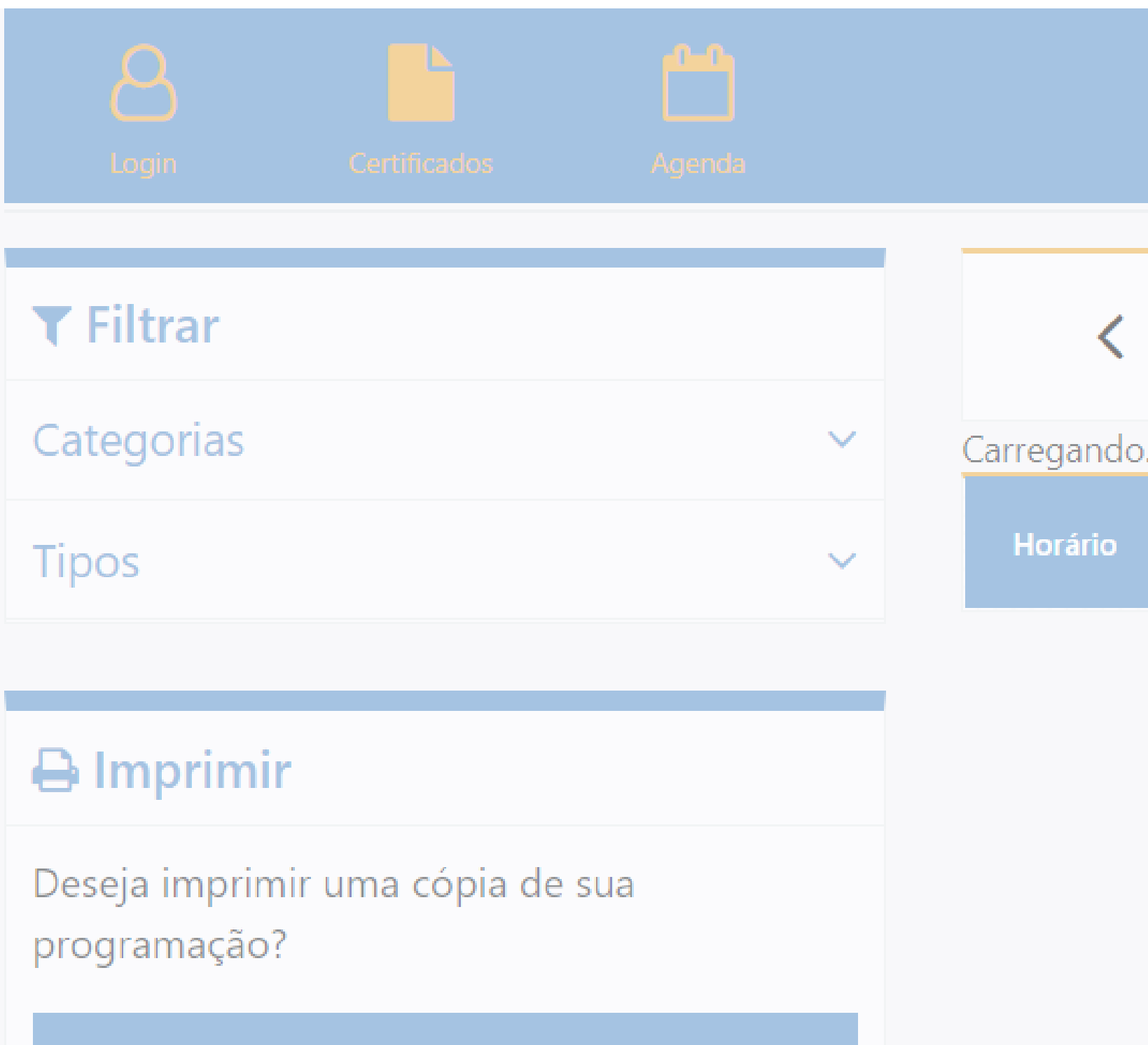
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Context



The Attendee Area and its agenda are at the core of the experience offered by Galoá Science.

This is where users access the tools they need to stay informed about the congress and organize their schedule, selecting the events they plan to attend.

One key feature to preserve is customization. Event organizers can define colors and banners, while users can curate their own schedule by saving the sessions that interest them.

A man with a beard and glasses, wearing a white shirt, is looking at a woman with curly hair, also wearing a white shirt. They are both smiling and looking down at a desk. On the desk are several documents, including one with a pie chart and another with a bar chart. The man is pointing at a document with his right hand. The background is slightly blurred, showing other people in a meeting or office setting. The entire image has a green overlay with white polka dots in the top left corner.

User

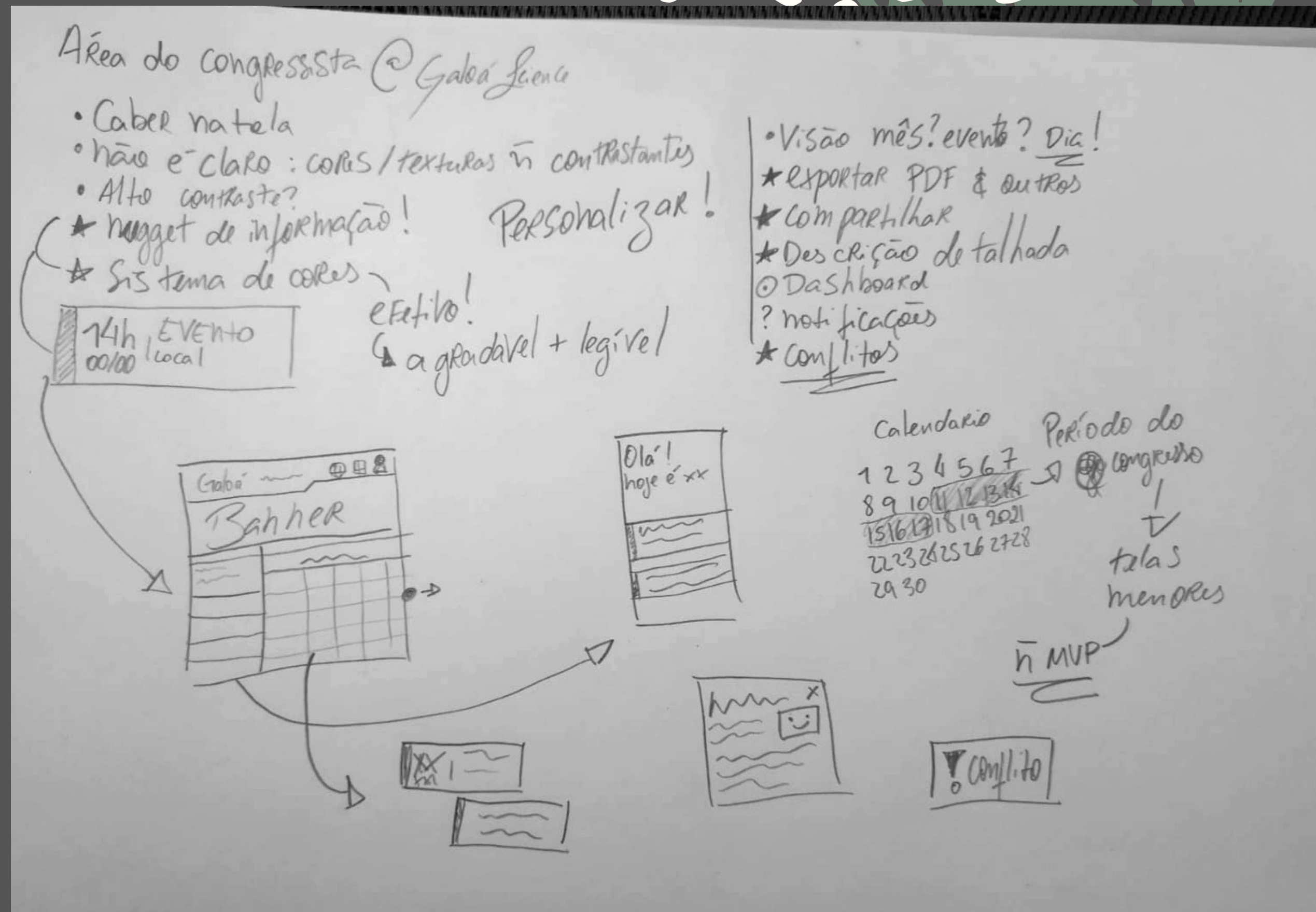
Users of this product are highly capable of navigating new tools, but they don't have time to waste.

They need information at their fingertips, presented in a simple, clear, and organized way, so they can focus on the experience itself rather than managing logistics.

Many attend alongside colleagues, while others act as opinion leaders on platforms like LinkedIn. Because of that, sharing features aren't essential, but they add clear value.

Ideas & Wireframes

Early sketches exploring structure, hierarchy, and interaction flows for the Attendee Area.

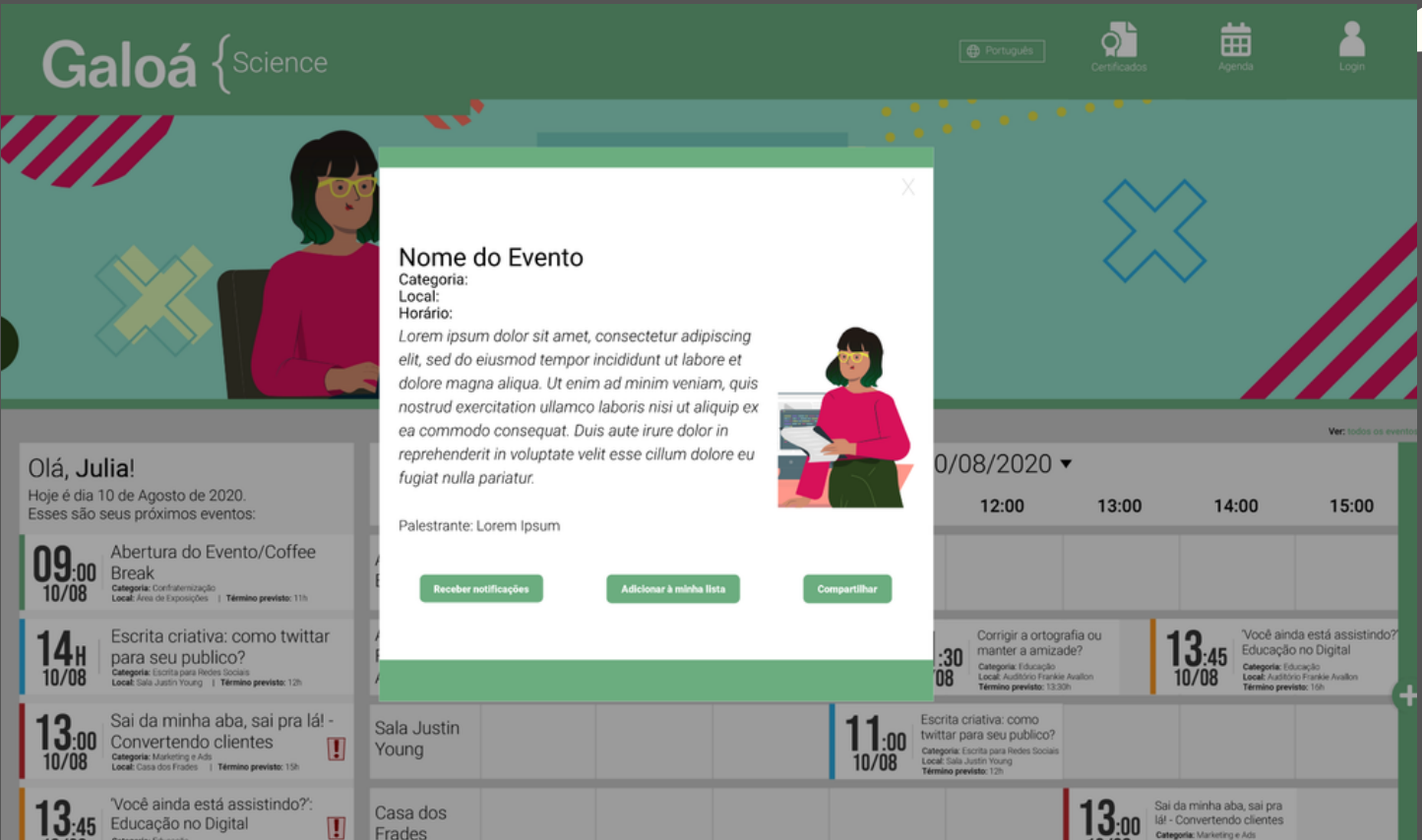
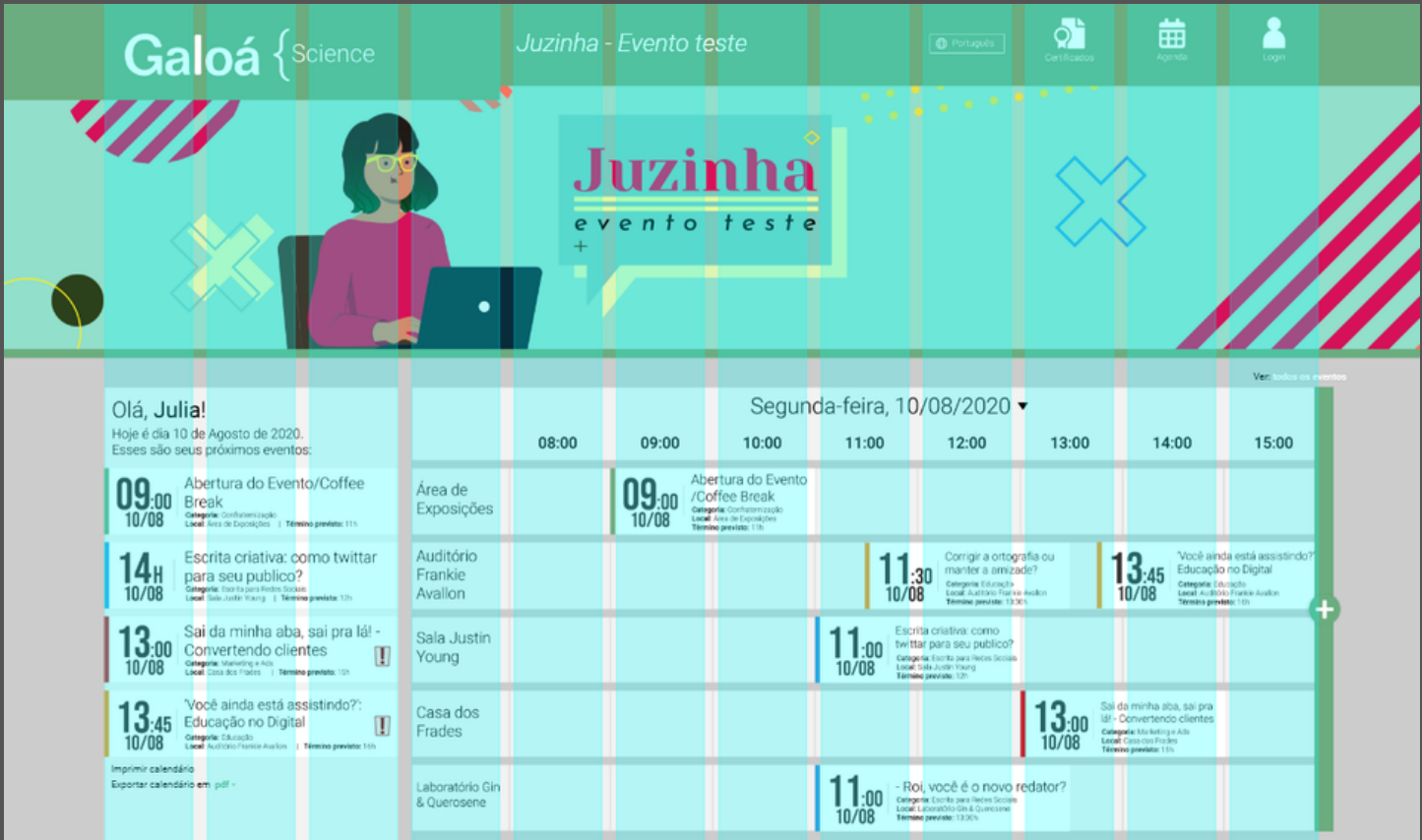


New interface



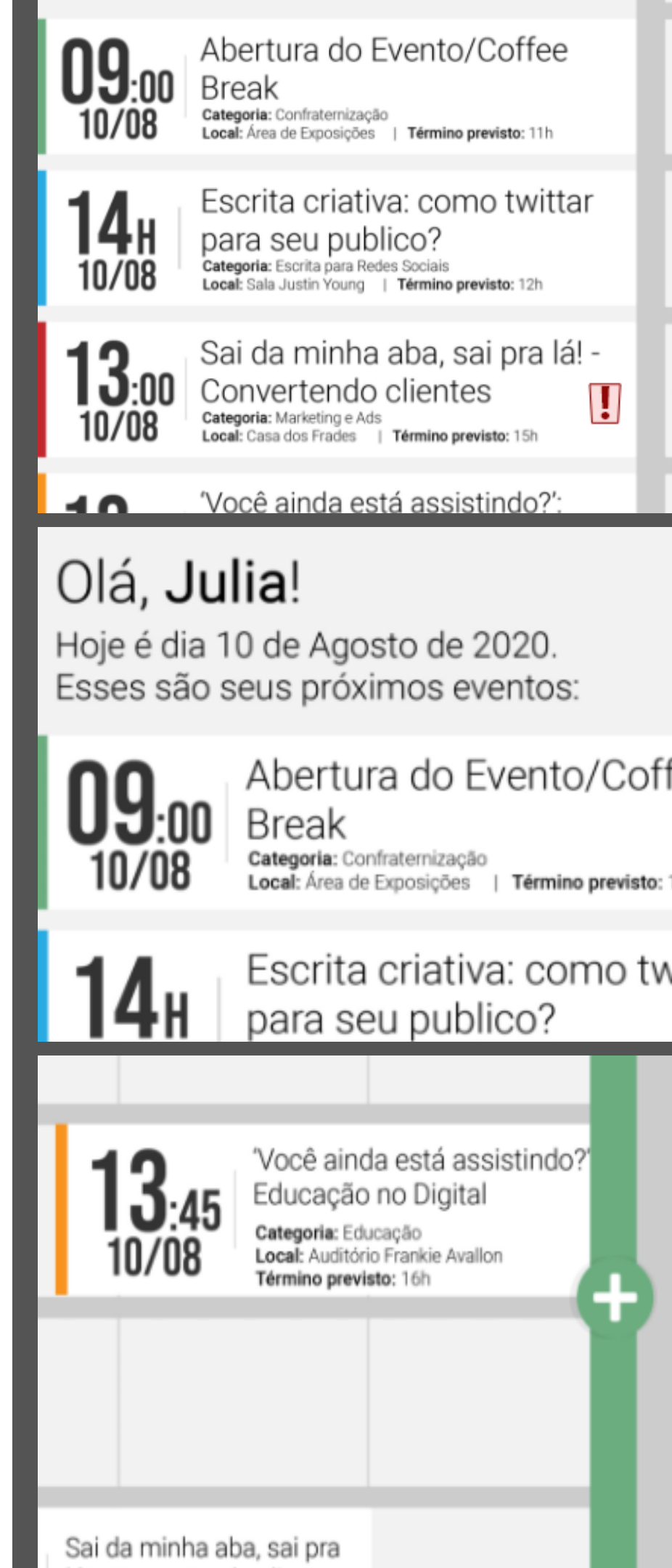
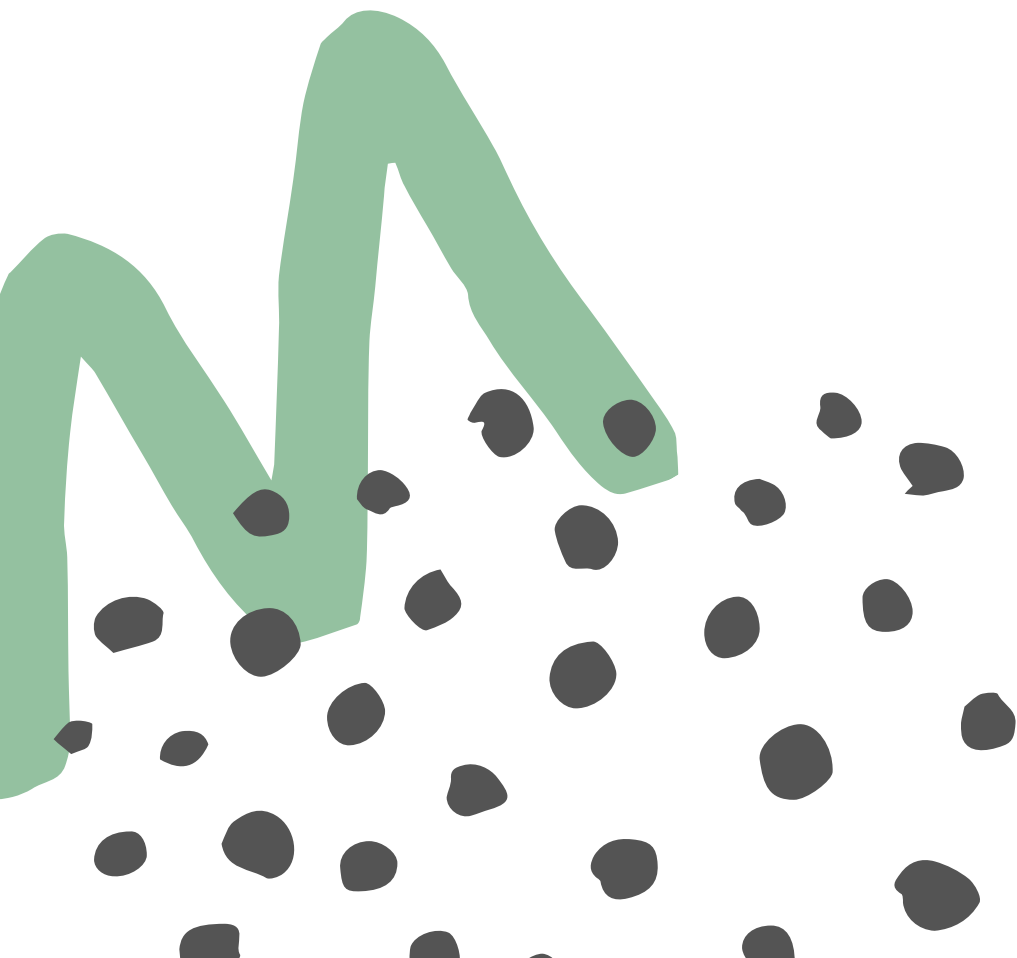
Explore the
prototype

New interface



Key screens of the proposed interface, including schedule view, event details, and interaction states.

Details



INTRODUCING: NUGGETS

All essential information is displayed at a glance, organized in a modular system and supported by consistent color and category patterns. This helps users quickly recognize and retain information.

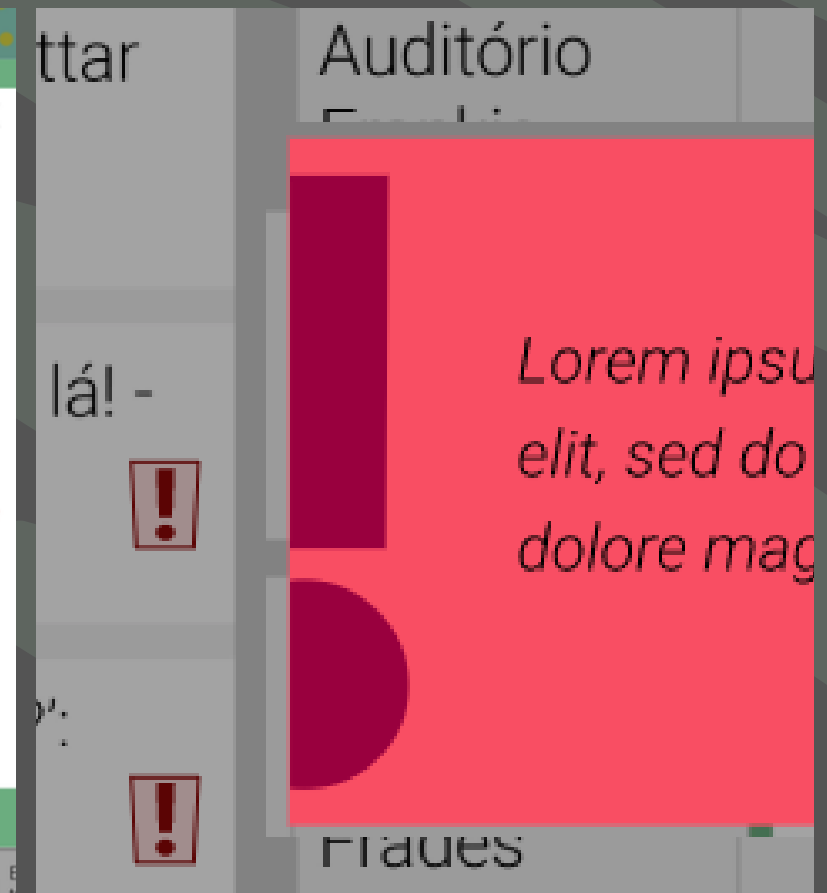
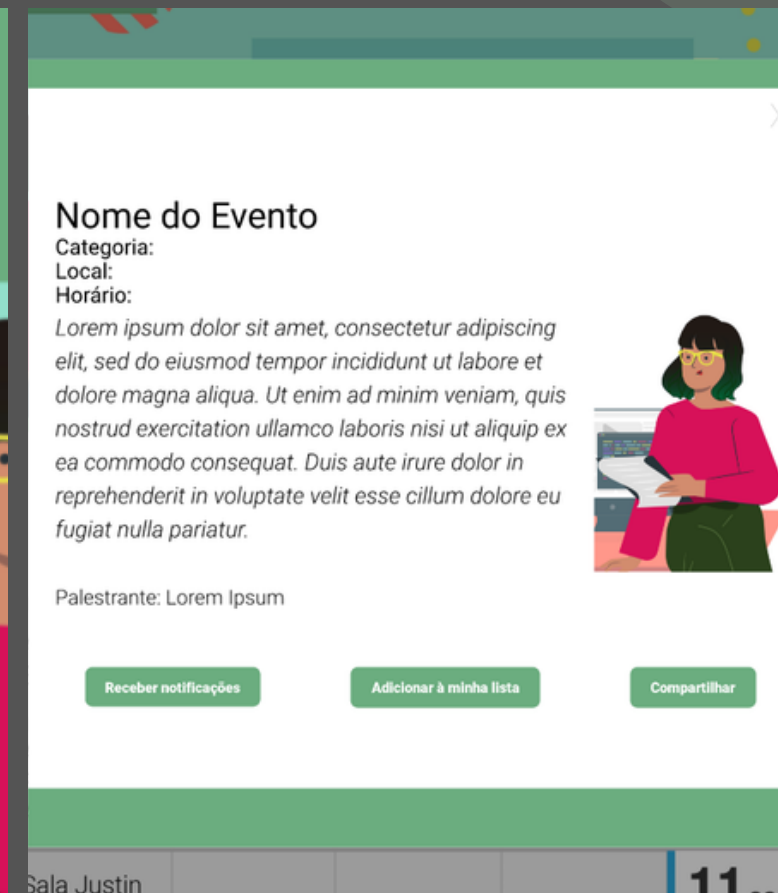
TONE

The interface takes a direct approach, almost like a virtual assistant, guiding users efficiently through their schedule. There's no need to constantly check the calendar. Everything is visible and accessible.

FITTED LAYOUT

The layout was designed to show a meaningful portion of the day at once, reducing the need for excessive scrolling and providing better visual context.

Details



HIGHLIGHT

It's important for users to recognize who is providing the service that supports their day. That recognition is the first step toward building trust.

MORE INFO

Users can click on the nuggets to access more details about each event and explore additional interaction options.

CONFLICT DETECTION

While being in two places at once isn't possible, the system alerts users when there's a conflict between events in their schedule.

Colors

Users are (almost) unpredictable. It's not always possible to guarantee that chosen colors will work well together.

Neutral tones like gray act as a foundation, helping balance and harmonize the palette defined by each event, while maintaining readability.

Galoá { Science

Olá, Julia!
Hoje é dia 10 de Agosto de 2020.
Esses são seus próximos eventos:

Time	Event	Category	Local	Duration
09:00 10/08	Abertura do Evento/Coffee Break	Confraternização	Área de Exposições	11h
14H 10/08	Escrita criativa: como twittar para seu publico?	Escrita para Redes Sociais	Sala Justin Young	12h
13:00 10/08	Sai da minha aba, sai pra lá! - Convertendo clientes	Marketing e Ads	Casa dos Frades	15h
13:45 10/08	'Você ainda está assistindo?': Educação no Digital	Educação	Auditório Frankie Avallon	16h

Área de Exposições
Auditório Frankie Avallon
Sala Justin Young
Casa dos Frades

Closing

Given the limited time and the need for further testing, the focus was on creating a simple, functional solution at its core.

The result is a mid-to-high fidelity prototype that, with further refinement, could effectively meet the product's needs.

Explore the
prototype

TOOLS

- Paper & pencil
- Illustrator
- Adobe XD